Minjoo KIM

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I'm an award-winning, focused, and enthusiastic animator, designer and motion graphic designer with a professional mindset. I'm also skilled in 3D software, including Cinema 4D and Autodesk Maya.

My creative practice encompasses a range of disciplines, including branding, digital and traditional illustration, stop-motion and rostrum animation, character design, concept art and graphic design.

I will be delighted to offer my skills and creativity in these areas and look forward to exploring and expanding my knowledge further.

EDUCATION

2017 - 2020 [London College of Communication (UAL), UK] BA (Hons) Animation (First Class Honours)

[Central Saint Martins (UAL), UK] Foundation Diploma in Graphic Design (Distinction)

SKILLS

Language:

Korean (Native Speaker), English (Fluent)

Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects (DUIK Bassel), Animate, Premiere Pro, Media Encoder, Audition) / Cinema 4D (RedShift, OctaneRender & RealFlow) / Maxon ONE / Autodesk Maya / Figma / Clip Studio Paint / Dragonframe / TV Paint / Toon Boom Harmony / Jitter / Vizrt / Avid MediaCentral

EXPERIENCE

Sept 2024 - Present ITV News (ITN) Motion Graphic Designer London, UK —⊚ Nov 2022 - Sept 2024 ITV News (ITN) Junior Motion Graphic Designer

- Create infographic and ITV special news coverage animations, and news thumbnails for ITV Lunchtime News, London, Evening News, and News at Ten. They also get published on ITVX and ITV News' YouTube channel and Social Media. Also, plays live playout graphics for the programmes.
- Made branding graphics for The UEFA EURO WOMEN'S 2025, UEFA EURO 2024, and The Wimbledon Championships 2024 & 2025: title & background animations, fixtures, tables and two-way boxes.
- Participated in the overnight US Presidential Election 2024: created the US electoral map template.
- Participated in the General Election 2024 event: created an animation showing the map of all London constituencies for ITV News London GE24 Day 2 programme.

April 2023 - Aug 2023 The People's Theatre Company Surrey, UK

- Remotely worked as a volunteer animator and created an intro animation to promote their play for children, I Spy With My Little Eye: worked closely with the artistic director to oversee the production.
- Animated all characters and backgrounds and composited the video and soundtracks.

May 2022 - Nov 2022 Content Artist / Illustrator London, UK

- Remotely worked as a volunteer illustrator for an academic nonprofit organisation, Arcadia. I had to produce two illustrations weekly so they could share the work on their social media. They provided two topics for me to illustrate each week.
- Created a short motion graphic animation for one of their articles.
- Designed graphic templates for their Instagram posts and a character for Arcadia's brand ambassador, Shiro.

Nov 2021 (Commission) JEMINN - Winter Is Coming Album Cover Designer Seoul, Korea Designed and illustrated the album cover for the Korean music artist JEMINN's single album, Winter

- Music is published on YouTube, NaverVIBE and Melon, with the album cover streamed over 241K on YouTube.

COMPETITIONS & FESTIVALS

POSITIVME:

Big Spring Film Festival (Texas, US)

Selected for the festival

London Independent Film Awards (London, UK)

Winner Best Animation Short Student Award, February 2020

IndieFEST Film Awards (San Diego, US) Winner Awards of Merit Animation (Student)

Tokyo Lift-Off Film Festival (Tokyo, Japan)

Selected for the festival

Lift-Off Showcase Extravaganza (Iver Heath, UK)

Selected for the festival

Paris Short Film Festival (Paris, France)

Selected for the festival

Paris Lift-Off Film Festival (Paris, France)

Selected for the festival

Rome Independent Prisma Film Awards (Rome, Italy)

Selected as a semi-finalist for the festival

Montreal Independent Film Festival (Montreal, Canada)

Selected as an honourable mention for the festival

Selected as a semi-finalist for the festival Tokyo International Short Film Festival (Tokyo, Japan) Sicily Independent Film Awards (Sicily, Italy) Selected as an honourable mention for the festival

JellyFEST Film Festival (Los Angeles, US)

Selected as a finalist for the festival Roma Short Film Festival (Rome, Italy)

Selected as a finalist for the festival

New Wave Short Film Festival (Munich, Germany)

Selected as a finalist for the festival

FLICKFAIR Film Festival (Los Angeles, US)

Selected for the festival

Seoul International Short Film Festival (Seoul, South Korea)

Selected as a finalist for the festival

Film Today (Online Event)

Selected as an honourable mention for the festival

Fullshot Cine Mag Festival (Online Event) Selected as a finalist for the festival

Toronto Indie Filmmakers Festival (Toronto, Canada)

Selected as a finalist for the festival

New York Tri-State International Film Festival (New York, US)

Selected as a finalist for the festival

Madrid International Short Film Festival (Madrid, Spain)

Selected as a Nominee for the festival